



2011

Law Enforcement Challenge



Governor's Highway Safety Office



2011 Law Enforcement Challenge

The Governor's Highway Safety Office (GHSO), the Tennessee Association of Chiefs of Police (TACP), and the Tennessee Sheriffs' Association (TSA) have joined forces to strengthen and support traffic enforcement nationwide by providing the Law Enforcement Challenge program, an innovative program designed to stimulate traffic law enforcement activities. The program targets three major traffic safety priorities: occupant protection, impaired driving, and speeding. The Law Enforcement Challenge provides law enforcement agencies with an opportunity to make a significant difference in the communities they serve. The program format allows for agencies to learn from one another and establish goals in traffic safety enforcement and education. Ultimately, the Law Enforcement Challenge is about saving lives and reducing injuries.

Conducting **high visibility enforcement**, combined with paid advertising and/or earned media, has been shown to reduce traffic crashes, injuries and fatalities. High visibility enforcement also is known to increase the public's awareness of law enforcement's traffic safety efforts, deter individuals from participating in high risk behavior, and send a clear message to the public that law enforcement is serious about traffic safety enforcement.

Throughout the year law enforcement agencies participate in various federal traffic safety campaigns focusing on occupant protection and impaired driving. Successful campaigns are supported by sustained high visibility enforcement conducted throughout the year.

Occupant Protection

Click It or Ticket is a national seat belt enforcement mobilization campaign designed to increase seat belt use and reduce highway fatalities and injuries. Experience has shown that campaigns that incorporate high visibility enforcement efforts can substantially increase safety belt use rates in a very short period of time and heighten the public's interest in and its support of positive, prevention oriented law enforcement efforts.



The **Seat Belt Partnership** is supported by the Federal Motor Carrier Safety Administration and more than 20 private sector organizations that are committed to combating the low seat belt use among the nation's commercial motor vehicle drivers. This program provides states with guidelines, educational resources, outreach materials, and other public service announcements to execute their own safety belt campaigns. To learn more about this program visit: www.fmcsa.dot.gov/safetybelt.



Impaired Driving

Drunk Driving. Over the Limit. Under Arrest. is a year round national campaign that promotes high levels of law enforcement participation during the Labor Day and December crackdowns. These campaigns include sustained high visibility enforcement throughout the year, especially during high risk times, by using sobriety check points where they are permitted, as well as saturation patrols, signage, and other activities that would be highly visible to the driving public.



Through the efforts of high visibility enforcement and better training of prosecutors, law enforcement officers and DUI courts, positive strides are being made in reducing alcohol-related fatalities.





Award Categories



Municipal Agencies

Categories by No. of Sworn Officers:

- | | |
|-----------|------------------|
| 1. 1-10 | 6. 101-200 |
| 2. 11-25 | 7. 201-500 |
| 3. 26-45 | 8. 501-1,000 |
| 4. 46-75 | 9. 1,001 or more |
| 5. 76-100 | |

Sheriff's Offices

Categories by No. of Sworn Deputies:

- | | |
|------------|------------------|
| 1. 1-25 | 5. 251-500 |
| 2. 26-50 | 6. 501-1,000 |
| 3. 51-100 | 7. 1,001 or more |
| 4. 101-250 | |

State Police & Highway Patrols

Categories by No. of Sworn Officers:

1. 1-250
2. 251-500
3. 501-1,000
4. 1,001-2,500
5. 2,501 or more

Championship Class

The first place winners in the municipal, sheriff, state police/highway patrol, international, university, special enforcement, federal, and military categories from the 2011 Law Enforcement Challenge, regardless of agency size, will compete in this class.

Other Agencies

- College/University Police
- Federal Agencies
- International Agencies
- Military Police
- Multi-Jurisdictional Agencies
- Private Agencies
- Tribal Law Enforcement
- Special Enforcement (DMV, etc.)
- State Associations

To be considered in the 2011 Challenge, entries **MUST** be in the office by:

April 20, 2012

Governor's Highway Safety Office
Law Enforcement Challenge
505 Deaderick Street, 18th Floor
Nashville, TN 37243



Special Awards Categories



In addition to the first, second and third place Law Enforcement Challenge awards an agency can receive, there are several other “special awards” for which they may compete. An agency **must submit a FULL Challenge application** to then be considered for a special award category.

If your agency wishes to apply for a special award, your application must include a **separate tab or section for each special award category** for which you wish to be considered.

Visit the www.tntrafficsafety.org website for the application and guide.

First Time Entry

The “Rookie of the Year” Award will be presented to an agency that is entering the Challenge for the very first time. This award is open to all first-time entries, regardless of category.

Occupant Protection Award

Applicants will be judged on their notable efforts to promote and enforce occupant protection laws.

Impaired Driving Award

Applicants will be judged on their year-round efforts to detect and apprehend impaired drivers and to address impaired driving through policies, officer training, and public information and education.

Speed Awareness Award

Applicants will be judged on their efforts to address the problem of speeding.

Child Passenger Safety Award

Applicants will be judged on their efforts to promote and enforce child passenger safety in their communities.

Underage Alcohol Prevention Award

Agencies will be judged on their efforts to address the problems of underage drinking and of drinking and driving by those under the legal drinking age.

Bicycle/Pedestrian Safety Award

Agencies will be judged on their efforts to promote and enforce bicycle and pedestrian safety in their communities.

Motorcycle Safety Award

Applicants will be judged on their efforts to promote and enforce motorcycle safety in their community.

Commercial Motor Vehicle Safety Award

Agencies will be judged on their efforts to promote and enforce occupant protection laws for commercial vehicle drivers and their overall comprehensive education and enforcement programs for commercial vehicles. (*NOTE: If you wish to apply for this award, please also fill out the additional application on the next page. Applicants who apply for this award must include this additional application to be considered for the award.*)

Technology Award

Applicants will be judged on their efforts to enhance safety, increase mobility, and sustain the environment using innovative technology with a special emphasis on Intelligent Transportation Systems (ITS). *Examples: traffic management/command and control, communications, navigation and surveillance (CNS) technologies, crash data collection technology, video cameras, speed indicator trailers, total station crash investigation, or other technologies.*

Clayton J. Hall Memorial Award

This special award, honoring the memory of Clayton J. Hall, a highway safety leader who helped develop the Law Enforcement Challenge concept and many other innovative safety programs, is presented annually to the law enforcement agency that submits the most comprehensive traffic safety program. All agencies entered in the 2011 National Law Enforcement Challenge will be considered for this award, provided that they have not won this award in the last five (5) years.

Special Awards

Commercial Motor Vehicle (CMV) Safety Award Application

Number of North American Standard Certified CMV Officers/Inspectors:

I. Public Information/Education

Provide a written narrative of the CMV public information and education efforts conducted during 2011 to address occupant protection and speed. In addition, include information on your total CMV traffic safety programs and initiatives conducted during 2011.

Yes No Did you conduct CMV traffic safety educational/enforcement mobilizations/campaigns? (High crash/CMV traffic corridors, CMV strikeforce activities, International Road-check, Operation Air Brake/Brake Safety Awareness Week)

II. CMV Enforcement Activity

Provide a brief narrative explaining what your agency accomplished. (Any three months of 2011.)

_____ # of roadside inspections _____ # of motorcoach/bus inspections
_____ # of CMV safety belt citations _____ # of CMV safety belt warnings
_____ # of arrests for impaired driving (CMV only)
_____ # of special CMV enforcement efforts in 2011; and,
How many were checkpoints? _____ How many were saturation patrols? _____

III. Effectiveness of Efforts

Provide a brief narrative of your effectiveness, i.e., "How did the CMV program impact your overall effectiveness?"

CMV Safety Belt Usage Rate — Beginning rate: _____% Mo/Yr: ____/____
End rate: _____% Mo/Yr: ____/____ (At least 6 months apart)

Percentage of 2011 CMV Fatal Injury Crashes that were,

a) Speed-related: _____%; b) Alcohol-related: _____%

Total CMV crashes for 2009: _____; 2010: _____; 2011: _____

Total CMV crashes for 2009: _____; 2010: _____; 2011: _____

Challenge Scoring Guide

Policy & Guidelines

Applicants must provide a copy of their policies and guidelines for safety belt use within the agency as well as enforcement policies and guidelines for safety belt, child passenger safety restraints, impaired driving, and speed. If your agency has no policy for the requested target areas, provide a brief explanation and remember to include a copy of your agency's policy or enforcement guidelines.

Training

Outline the training conducted/received during the year in each of the following areas:

- **occupant protection;**
- **impaired driving;**
- **speed enforcement;** and,
- **other overall comprehensive traffic safety training.**

Provide a narrative about the training your agency conducted/received during the past year. Include the percentage of officers trained in each category. Also include other recent training over the past few years that still may be applicable today (child passenger safety technicians, crash reconstructionists, etc.) Do not include basic academy training or FTO training.

Incentives & Recognition

Agencies must provide evidence of their participation in a Saved By The Belt program which recognizes motorists involved in traffic crashes who were saved from injury or death because they were wearing their seat belt. Even motorists who were not injured at all should be recognized if the dynamics of the crash show they would have been injured had they not buckled up. Rewards and recognition provide motivation to individuals and agencies and are important elements in recognizing efforts and letting people know that traffic safety is a priority in the community and the agency.

Agencies must provide documentation of recognition of officers who excel in impaired driving enforcement and speed enforcement. Letters of commendation, uniform pins or ribbons, plaques, etc. are examples of recognition. Have your officers been recognized by MADD as top DUI officers?

Complete "How-To" Guide

For an expanded explanation of the judging criteria and additional guidance on assembling your Law Enforcement Challenge application, visit the www.tntrafficsafety.org website.

Public Information & Education

In this section, agencies should provide detailed information on their efforts to promote the issues of occupant protection, impaired driving, speed enforcement, and traffic safety. Show your creativity in promoting your programs. Provide a narrative of your public information and education activities and of your efforts to publicize highly visible enforcement throughout the year. Tell us what you have done and how you got the message out to the public. Include press releases, newspaper clippings, photos, samples of educational brochures, Web pages, etc. Share your results and provide supporting documentation.

Enforcement Activity

Provide the number of citations/warnings issued by your department for the last three years for:

- **safety belt/child safety seats;**
- **impaired driving;**
- **speeding violations;** and,
- **special enforcement efforts.**

How Effective Were You?

The secret to this section is very simple—do the research and find the numbers. This is not only important for completing your application, but the data will help you to evaluate and build your entire traffic safety program. This section can be used as a barometer of how well your agency is doing.

At a minimum, address your traffic program's effectiveness in the following areas—change in safety belt use, change in the number of speed- and alcohol-related fatalities and injury crashes from previous years, and change in the total number of crashes from previous years. Your effectiveness documentation should also include results of some of your enforcement programs.

Quality of Submission

How well did you organize your application? Your submission should follow the order of the application. Is all of the information clearly provided and is it creatively presented? The judges will look at how much effort you expended in preparing your application. *Applications shall not be more than one inch thick. Applications larger than one inch will not be considered for judging. Please do not include any DVDs, CDs, or other electronic information and remember to spell out any acronyms.*

Notes:*

* Application and the Application Check List are located on pages seven and eight.

Challenge Application Checklist

Use this checklist to ensure you report what your agency was involved in during the year. This is a partial list of some of the required materials. For more detailed instructions on how to complete your Law Enforcement Challenge application, visit the www.tntrafficsafety.org website.

Have you included... ?

- _____ Written policy requiring officer safety belt use
- _____ Written guidelines for enforcing belt laws
- _____ Written guidelines for speed enforcement
- _____ Written guidelines for impaired driving enforcement
- _____ Training Information – Updates or new training during the past year: Roll-call, in-service, seminars, conferences, and other training

Did you include... ?

- _____ An outline of your public information campaigns and programs
- _____ Nomination of officers for any traffic safety awards (local, state, or national)
- _____ Departmental awards to officers for traffic safety efforts
- _____ Memberships in any safety groups or transportation safety commissions where your department played an active role
- _____ Participated in any child passenger safety training and programs
- _____ Nominations for Saved by the Belt/Air Bag Awards
- _____ Any public/private partnerships in traffic safety activities
- _____ Multi-jurisdictional projects such as checkpoints
- _____ Use of speed trailers, number of times used and how they were deployed and what was the effect
- _____ Presentations to groups – PTA, Scouts, employers, military, and others
- _____ Media coverage highlighting your highway safety activities
- _____ Number of times your message or activities appeared or were mentioned on TV or radio
- _____ Show signs and billboards produced and/or used by your agency
- _____ Safety belt challenges and/or surveys for your jurisdiction
- _____ Pictures of handouts and printed materials
- _____ Summary of press releases and/or media coverage

Did you provide... ?

- _____ Completed application — **A completed application must be included in your submission for your entry to be judged. Submissions will be considered incomplete and will not be judged without an application.**
- _____ Total number of sworn personnel, regardless of rank
- _____ Enforcement data
- _____ Annual citations for the past three years for safety belts, DUI, and speed
- _____ Seat belt surveys (pre- & post-) in your community
- _____ Percentage (%) of fatalities/injuries that were alcohol- & speed-related
- _____ Special award information tab or section you need to include for judging the special awards for which you wish to be considered (This information must be included in the back of your application.)

NOTE!

Please keep a copy of your application. Applications become the property of the IACP and will not be returned to submitting agencies and/or other requestors.

For more information about the Law Enforcement Challenge, or for assistance with your application, contact Brenda Jones at 901.301.1781 or at brenhjones@aol.com

2011 APPLICATION

Check One:

- Municipal Police (City, County, or Town)
- Sheriff
- State Police/ Highway Patrol
- Federal Agency
- Military Police
- University
- Private
- Tribal
- Special Enforcement Agency (DMV, etc.)
- State Association
- International
- Multi-Jurisdictional

Special Award Consideration:

For each box checked, a separate section must be included containing information on why your agency should be considered for this award.

- First Time Entry
- Occupant Protection
- Impaired Driving
- Speed Awareness
- Child Passenger Safety
- Underage Alcohol Prevention
- Technology
- Bicycle/Pedestrian Safety
- Commercial Motor Vehicle Safety
- Motorcycle Safety

Agency Name: _____
 Address: _____ Phone: (____) _____ - _____
 City/State/Zip: _____ Fax: (____) _____ - _____
 Agency Head: _____ E-mail: _____
 Contact Name/Rank: _____ E-mail: _____
 Total # of Sworn Personnel: _____ Total # of Uniformed Officers working on the street: _____

I. Policy & Guidelines (Agency **Must Provide** an actual copy of their policy.)

This agency has a **written** policy:

- Yes No requiring officer safety belt use.
- Yes No making enforcement of safety belt and child passenger safety restraint laws a priority.
- Yes No making speed enforcement a priority.
- Yes No making impaired driving enforcement a priority.

II. Training of Officers (Agency **Must Provide** a narrative or outline of training completed, along with supporting documents. Agencies should also discuss recent past training which is still being utilized today — crash reconstructionists, child passenger safety technicians, etc.)

_____ (#) of officers who received training in 2011 in occupant protection.
 _____ (#) of officers who received training in 2011 in impaired driving.
 _____ (#) of officers who received speed-related training in 2011.
 _____ (#) of officers who received any other traffic safety related training in 2011.

III. Incentives & Recognition (**Must Provide** narrative and supporting documentation with examples.)

- Yes No Saved By the Belt/Air Bag (IACP officer and/or citizen award programs.)
- Yes No Officer recognition programs for impaired driving detection and apprehension.
- Yes No Officer recognition programs for speed detection and apprehension.

IV. Public Information & Education

Provide a detailed written narrative of all the public information and education efforts conducted during 2011 to address occupant protection, speed, DUI, and all other traffic safety programs. Include photos, newspaper clippings, press releases, etc. See the How-To Guide for additional information.

V. Enforcement Activity

Provide a narrative explaining what your agency accomplished during 2011. Also provide the following data for the last 3 calendar years:

Does your state have a Primary Seat Belt Enforcement Law? Yes No

Number of Seat Belt Citations:	2011 _____	2010 _____	2009 _____
Number of Child Seat Citations:	2011 _____	2010 _____	2009 _____
Number of Speeding Citations:	2011 _____	2010 _____	2009 _____
Number of Impaired Driving Arrests:	2011 _____	2010 _____	2009 _____

Provide the number of Special Enforcement Efforts in 2011 (your narrative **must explain** what your efforts were):

Impaired Driving Road Blocks: _____ Impaired Driving Saturation Patrols: _____
 Seat Belt Enforcement Zones: _____ Special Speed Enforcement Zones: _____
 Other Traffic Enforcement Efforts: _____

Please consult the How-To Guide for clarification on what is and what is not a special enforcement effort.

VI. Effectiveness of Efforts

Provide a narrative of your agency's effectiveness. Include charts, graphs, and other details and documentation on increases or decreases in enforcement, crashes, crash injuries, and fatalities. Your agency should include efforts to target the worst crash locations. How did your agency make a difference in the community?

State's average safety belt use in 2011. **87.40** %
 Jurisdiction's safety belt use rate at the beginning of 2011: _____ %; At the end of 2011: _____ %
 Percentage of 2011 fatal and injury crashes related to Speed: _____ %; Alcohol: _____ %
 Total roadway crashes: 2011 _____ 2010 _____ 2009 _____
 Total fatal crashes: 2011 _____ 2010 _____ 2009 _____
 Total injury crashes: 2011 _____ 2010 _____ 2009 _____

**Beyond the Traffic Stop
Rules and Criteria
2011 Law Enforcement Challenge**



Beyond the Traffic Stop is designed to recognize those officers who made outstanding cases resulting from a traffic stop. Please read the eligibility requirements and criteria below:

BEYOND THE TRAFFIC STOP

- All entries in the Beyond the Traffic Stop award program must be based on traffic stops by duly sworn law enforcement officers. Each entry must be signed and submitted by the observing officer's agency head or superior officer.
- All entries in the award program must be based on a traffic stop occurring between January 1, 2011 and March 31, 2012.
- All entries for the award program **must be received by Friday April 20, 2012. NO exceptions!**
- Entries and supporting data are the property of GHSO and cannot be returned.
- A panel of judges comprised of the IACP National Law Enforcement Challenge team determines the winners of the Beyond the Traffic Stop award program. Winners will be notified two weeks prior to the state law enforcement challenge. The decision of the judges is final.
- Categories of winners include Grand Prize and Honorable Mention awards. **ONLY** duly sworn law enforcement officers are eligible for awards.
- GHSO reserves the right to publicize the winners' names and the details of each winner's Beyond the Traffic Stop incident as part of a national and local law enforcement awareness program.

JUDGING CRITERIA

- Entries are based on cases that were built because of a stop for a traffic violation (i.e. seatbelt violation, speeding, DUI etc...)
- Thorough and professional police work by officer(s) to solve crime or to make arrests stemming from the traffic stop
- Resulting benefit to community, law enforcement, public and highway safety
- Element(s) of danger or risk to officer(s), citizens and crime victims; details of how officer recognized danger, took effective steps to reduce risks to law enforcement personnel, crime victims, and citizens
- Thoroughness of submitted entry (e.g., simply stating "See attached report" in lieu of completing each section.) Attachments are encouraged, but concise descriptions are required.
- Nomination forms will be mailed with Challenge applications or can be downloaded at www.tntrafficsafety.org early 2012
- **For any questions, contact your GHSO Law Enforcement Liaison or email Brenda Jones at: brenhjones@aol.com**
- **MAIL ENTRIES TO:**

Governor's Highway Safety Office
Beyond the Traffic Stop
505 Deaderick Street; 18th Fl
Nashville, TN 37243

Beyond the Traffic Stop
Eligibility Dates: Jan 1, 2011 - March 31, 2012
Deadline: April 20, 2012



OFFICER INFORMATION

First Name: _____

MI: _____

Last Name: _____

Rank: _____

AGENCY INFORMATION

Agency Name: _____

Agency Address: _____

City: _____

Zip: _____

Note: For this entry to be considered by the judge, each of the following sections must be completed. Please do not state "see attached" and submit reports, etc. Attachments are encouraged, but concise descriptions are required. Concise descriptions should be given on additional paper. Use this form as a cover sheet.

Date of Stop: _____ / _____ / _____

Time of Day: _____

Describe the events leading to the stop: _____

Describe the result of the traffic stop (i.e. crime solved, drug bust, fugitive apprehended)

Other details: _____

Agency Head: _____

Agency Address: _____

Email: _____

Today's Date: _____

Phone: _____

Fax: _____



Governor's Highway Safety Office

Produced by TN Traffic Safety Resource Service, UT Center for Transportation Research with grant funds from Governor's Highway Safety Office and National Highway Traffic Safety Administration at \$1.95 each per 500 copies. Approval Number: R01-1313-246-016-12. October 2011.