

CIAT: Youth Leadership Project



CIAT Project Planning Checklist: 1 of 2			
Task	Due Date	Point Person	Status
Identify faculty and community leaders who will guide students in implementing CIAT. Contact your local State Farm agent for support.		1. Adult leader 2. Adult leader	
Identify youth leadership team. Select at least 2 representatives to coordinate the group and at least 2 members to serve as Public Information (PI) Officers to speak to the media.		1. Youth leader 2. Youth Leader 3. Youth PI 4. Youth PI	
Provide GHSO with the following: (send to mia.vickers@tn.gov) 1. Pre, post, and CIAT event dates 2. List of up to 20 youth leaders along with their names and t-shirt sizes. Provide the same for up to 5 adult leaders. 3. Number of students in your school 4. Shipping address where GHSO should send items to.		Adult leader	
GHSO will then ship the following to your school: 1. Leadership team t-shirts 2. CIAT Citations 3. Smarties & Dum Dums 4. Grand prize gift cards 5. Youth leadership team incentives 6. Brochures of GDL and alcohol safety		Mia Vickers, GHSO	
Choose dates for the pre and post observations and the CIAT event. Remember to keep the pre and post observations secret, as they will help to measure if the CIAT event day increased seatbelt compliance.		Adult Leader	
Decide how you want your CIAT event to look locally. Do you want to include a poster contest? A speaker? Or other related events? Do you want to collect additional student incentives?		Youth Leaders	
Plan the logistics to ensure traffic flows, but that each youth are given an equal chance to be observed in the pre and post tests and to receive a Good Choice Citation during the CIAT event. If you will have more than one location, name or number them for identification purposes. It may be helpful to have walkie-talkies to communicate between stations.		Youth Leaders	
Consider the supplies you may need for the pre observational study. You will likely need clip boards, pencils, etc.		Youth Leaders	

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<p>Consider the supplies you will need for the CIAT event day. How many teens will stand at each ticketing station to ensure each arriving student gets a chance to earn a good choice citation? You will need a collection site inside the school for eligible students to enter the drawing. Will you also need to arrange to have Vince and Larry costumes there? What else will your event need? Consider how you can include bus riders and walkers.</p>		Youth Leaders	
<p>A GHSO CIAT press release can be found at www.tntrafficsafety.org/CIAT/CIATProjectPlanning.pdf Your Public Information Officer can use this news release as an example to tailor your own press release for your event and send it to appropriate media contacts.</p>		Mia Vickers Youth Public Information Officers	
<p>Complete the Pre Observational study at least one week before your CIAT event.</p>		Youth Leaders	
<p>Complete the CIAT event as planned.</p>		Youth Leaders	
<p>Complete the Post Observational Study just as you did the Pre Observational Study. Did seatbelt compliance increase?</p>		Youth Leaders	
<p>Prepare a final project report that shows your pre and post measures and discusses your CIAT event. Present this report to your class, during a school assembly, at a PTA meeting, or to your local school board. Email written reports and pictures to mia.vickers@tn.gov.</p>		Youth Leaders	